

ORDER



Orders
Order / Rev: 692426 - 3
Alt Order #: 06193278
Product Desc: SENATE RACE
Estimate: 477
Flight Dates: 09/19/12 - 09/24/12
Original Date / Rev: 06/20/12 / 08/28/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nelson, B/ D / US Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	5	\$1,160.00	\$986.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$1,160.00	\$986.00	0.00
Totals	5	\$1,160.00	\$986.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WJXX-TV	7%	\$1,160.00
Market	100%	\$16,571.43

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WAWS	9%	\$1,491.43
WCWJ	1%	\$165.71
WJXT	28%	\$4,640.00
WTEV	25%	\$4,142.86
WTLV	30%	\$4,971.43

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	09/20/12	09/20/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	---T---	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	---T---		1		\$110.00		0.00					
2	WJXX	09/19/12	09/24/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	M-W----	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/19/12	09/25/12	M-W----		2		\$225.00		0.00					
3	WJXX	09/22/12	09/22/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-		1		\$150.00		0.00					

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WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WJXX	09/19/12	09/19/12	Wed Prime A Middle/ Suburgatory	CM	Wed 8p-9p	-- W- - - -	:30	1	\$450.00	P-5	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-- W- - - -	1		\$450.00		0.00						
Totals													5	\$1,160.00	